

## WISS 2016 PROGRAM OVERVIEW

MONDAY, SEPTEMBER 5 <sup>th</sup> , 2016	
Pre Seminar : Workshop (Seminar Room 6 <sup>th</sup> floor Graha Widyatama)	
08.00 – 09.00	Registration & Break
09.00 – 12.00	Workshop Session -1 : 1. <b>Dr. Rajesri Govindaraju</b> (Room-1) <i>“Implementation of Enterprise Resources Planning (ERP) in Healthcare System”</i> 2. <b>Dr. Ir. T.M.A. Ari Samadhi</b> (Room-2) <i>“Lean Strategy for Services Company”</i>
12.00 – 13.00	Lunch
13.00 – 15.00	Workshop Session -2 : 1. <b>Dr. Ferrie Jie</b> (Room-1) <i>“Supply Chain and Logistics Strategies for Emerging Country”</i> 2. <b>Feri Sulianta, S.T., M.T.</b> (Room-2) <i>“How To Be a Good Writer”</i>
TUESDAY, SEPTEMBER 6 <sup>th</sup> , 2016	
WISS 2016 (The Trans Luxury Hotel)	
07.00 – 08.00	Registration
08.00 – 08.15	Opening Ceremony
08.15 – 08.25	Chairman of WISS 2016 Speech <b>(Dr. Oktri Mohammad Firdaus)</b>
08.25 – 08.35	Vice Chair of IEEE Indonesia Section Speech <b>(Dr. Ford Lumban Gaol)</b>
08.35 – 09.00	Rector of Widyatama University Speech and Officially Open the Seminar <b>(Dr. Islahuzzaman, SE., M.Si., Ak., CA.)</b>
09.00 – 09.45	Plenary Session-1 Keynote Speaker: <b>Dr. Ir. Arief Yahya, M.Sc.</b> (Minister of Tourism Republic Of Indonesia)
09.45 – 10.00	Break
10.00 – 12.00	Plenary Session-2 Invited Speaker : 1. <b>Prof. Dr. Ir. Kadarsah Suryadi, DEA.</b> (Rector of ITB) 2. <b>Prof. Dr. Nirwan Idrus</b> (Quality Assurance Expert, New Zealand)
12.00 – 13.00	Lunch
13.00 – 15.00	Parallel Session
15.00 – 15.15	Break
15.15 – 17.00	Parallel Session
WEDNESDAY, SEPTEMBER 7 <sup>th</sup> , 2016	
08.00 – 08.30	Registration
08.30 – 10.30	Plenary Session Invited Speaker : 1. <b>Mochamad Ridwan Kamil, S.T., M.UD</b> (Mayor of Bandung, Indonesia) 2. <b>Prof. Dr. Joy S. Clancy</b> (University of Twente, The Netherlands)
10.30 – 10.45	Break
10.45 – 12.00	Parallel Session
12.00 – 13.00	Lunch
13.00 – 15.45	Parallel Session
15.45 – 16.15	Break
15.15 – 17.00	Closing Ceremony
THURSDAY, SEPTEMBER 8 <sup>th</sup> , 2016	
08.00 – 11.45	Cultural Tour
12.00 – 13.00	Lunch at The Trans Luxury Hotel

## PARALEL SESSION

**Date of Conference : September 6<sup>th</sup>, 2016**

**Room Conference : Ballroom-1**

Time		Paper #	Title	Author(s)
13:00	13:15	89	EFFECT ON THE VOLUME RATIO PRROFITABILITAS STOCK TRADES (Case Study on Listed Companies in Jakarta Islamic Index Period 2010-2014 )	Eddy Winarso, Zhilvia Zharalyuzhiba and Paulus Sugianto Yusuf
13:15	13:30	117	The Influences of Asset Turn Over and Net Working Capital To The Return On Investment (Survey on State Employee Cooperatives (KPRI) in Bandung City)	Rudy Lizwaril
13:30	13:45	68	Application of Management Accounting Information Systems Textile Company in Indonesia	Rima Rachmawati
13:45	14:00	70	Some Preliminary Thoughts On Enhancing Economic Growth Sustainability In Indonesia	Ismail Solihin
14:00	14:15	4	The Influence of Financial Knowledge, Financial Attitude and External Locus of Control on Personal Financial Management Behavior Case Study of Bachelor Degree Student in Telkom University	R. Roosaleh Laksono and R. Ait Novatiani
14:15	14:30	102	Review of the Implementation of SFAS No. 46 of the Income Tax (Case Study in PT. DC)	Dyah Purnamasari
14:30	14:45	101	DEVELOPING CATTLE FATTENING BUSINESS BY USING BUSINESS MODEL CANVAS	Romdin Azhar and Dyah Kusumastuti
15:00	15:15	<b>BREAK</b>		
15:15	15:30	107	Exploring the Linkage between Knowledge Management and Organizational Culture: A Study of Literature	Siti Mardiana and Jann Tjakraatmadja
15:30	15:45	62	The Influence Of Transformational Leadership and Employee Engagement To Organizational Citizenship Behavior (OCB) And Also The Effect To Division Effectiveness At PT. Industri Telekomunikasi Indonesia (Persero)	Vina Marinda
15:45	16:00	12	Hofstede's Organisation Culture on Deviant Workplace Behavior (Case Study on workers at Plaza Toyota Bandung)	Agung Augustrianto, Anita Silvianita and Eltesar Ferari
16:00	16:15	105	Strategies for Increasing The Performance of Micro, Small, and Medium Enterprise (SME) in The Apparel Industry in Jakarta to Achieve Sustainability	Inaki M. Hakim and Angginta R. Ibrahim
16:15	16:30	69	MINING TRANSACTIONAL DATA TO PRODUCE EXTENDED ASSOCIATION RULES USING COLLABORATIVE APRIORI, FSA-RED AND M5P PREDICTIVE ALGORITHM AS A BASIS OF BUSINESS ACTIONS	Feri Sulianta, Eka Angga and Thee Houw Liong
16:30	16:45	46	Analyze and Implementation of Adaptive Histogram Equalization Technique for Image Enhancement	Aditya Akbar Riadi and Ratih Nindyasari
16.45	17.00	18	PERFORMANCE OF THE TECHNOLOGY COMPONENTS OF MADURESE BATIK SNALL AND MEDIUM ENTERPRISES	Rachmad Hidayat

**Date of Conference : September 6<sup>th</sup>, 2016**

**Room Conference : Ballroom-2**

Time		Paper #	Title	Author(s)
13:00	13:15	95	FMARI Application in Innovation and IT for Accidents' Investigation	Frieda Hariyani, Prayoga Luthfil and Iftikar Z Satalaksana
13:15	13:30	77	Information Hiding Using Steganography in Mobile Healthcare	Apri Junaidi, Muhammad Benny Chaniago and Mohamed A. S. Doheir
13:30	13:45	94	PERSONALITY CHARACTERISTICS AND ABILITIES OF ENTREPRENEURS THAT CONTRIBUTE TO SMALL BUSINESS SUCCESS (STUDY AT CENTRE OF EMBROIDERY SMALL INDUSTRY TASIKMALAYA CITY)	Prety Diawati
13:45	14:00	73	Apology Speech Act in Indonesian and Japanese Language: A Comparative Method	Riza Lupi Ardiati
14:00	14:15	10	External and Internal Factors of Mobile Games Adoption in Indonesia	Indrawati, M. Rizal Gaffar
14:15	14:30	6	General Considerations Security on Mobile Computing	Zen Munawar
14:30	14:45	50	ENGLISH-PROFICIENT THINK-TANK TO SUPPORT SUSTAINABLE DEVELOPMENT OF PRIVATE UNIVERSITIES IN INDONESIA: A PROPOSAL FOR PROFESSORIAL DEVELOPMENT	Bachrudin Musthafa and Rini Intansari Meilani
14:45	15:00	71	Understanding Character and Experience on Native Speaker of English through Politeness Strategies in Explicit Performative Utterances	Rosaria Mita Amalia
15:00	15:15	<b>BREAK</b>		
15:15	15:30	37	Identification the Potential Causes of Stopleveline in Electrolytic Tinning Line using Multi Attribute Failure Mode Analysis	Nuraida Wahyuni, Ratna Ekawati and Rossi Annisa
15:30	15:45	119	Development of Injectable Calcium Phosphate Cement for Bone Filling Materials	Iis Sopyan, A.S.F. Alqap and Suryanto
15:45	16:00	97	A survey on location-routing-inventory problem	Nova Saragih, Senator Bahagia, Suprayogi and Ibnu Syabri
16:00	16:15	27	Development of Conceptual Framework for Sustainable Supply Chain Performance Measurement in Service Industries	Eko Budi Leksono, Suparno and Iwan Vanany
16:15	16:30	60	Mobile Tourist Recommender Systems Based On Tourist Trip Design Problem For Indonesia Domestic Tourist, An Exploratory Study	Indri Hapsari
16:30	16:45	66	DEVELOPMENT OF GOVERNMENT IT SERVICES PLANNING USING TOGAF ADM AND IMPLEMENTATION USING SOA-BPM WITH BPMN 2.0	R. A. E. Virgana and M. Sukrisno Mardiyanto
16.45	17.00	51	Conceptual Framework: Rapid Web Application Development Using Component Reuse and Case Based Reasoning	Eka Angga Laksana and Feri Sulianta

**Date of Conference : September 6<sup>th</sup>, 2016**

**Room Conference : Ballroom-3**

Time		Paper #	Title	Author(s)
13:00	13:15	120	The Sustainability of Biogas Adoption in Pati, Central Java, Indonesia	Jatmiko Wahyudi, Joy Clancy and Tubagus. B. A Kurnani
13:15	13:30	131	Educating Change Agents in Leveraging Disasters for Accelerating Change towards Sustainability	Katja Brundiars
13:30	13:45	63	Defining SME's : Behaviour of Agricultural Small Medium Enterprise System for Sustainable Improvement Process	Devi Maulida Rahmah
13:45	14:00	65	Tracking 'eco' footprint in university web pages	Gunawan, Dina Natalia Prayogo, Rahman Dwi Wahyudi and Susilo Wibowo
14:00	14:15	7	Sustainable Business With An Entrepreneurial Concept Of Blogger Village (Critical Reviews In Menowo Village, Magelang-Indonesia)	Rochmat A. Purnomo and Andjar Prasetyo
14:15	14:30	14	Analysis of Factors that Influence Carbon Emission Disclosure (Empirical Study on Companies registered in Sustainability Reporting Award 2015)	R Wedi Rusmawan, Daniel T H Manurung and Fitria Husnatarina
14:30	14:45	75	Utilization of Biogas Digester in Urban and Rural Areas of Indonesia: Challenges and Future Direction	Elisabeth Rianawati and Enri Damanhuri
15:00	15:15	<b>BREAK</b>		
15:15	15:30	44	Understanding Knowledge Transfer Effectiveness in Enterprise Resource Planning System Implementation within Indonesian Small and Medium Enterprises	Indra Cahyadi
15:30	15:45	53	ANALYSIS of SME's READINESS FOR ADOPTING E-SCM USING TECHNOLOGY ACCEPTANCE MODEL (TAM) (Case Study On Sentra Sablon Suci Bandung)	Ratih Hendayani and Maulana Tanjung
15:45	16:00	23	Russian Enterprise Telecommunication Market as Another Telkom Indonesia's New Enterprise Market	Marheni Eka Saputri, Nia Kurniasih and Ganjar Daniswara
16:00	16:15	29	THE INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY ON PROFITABILITY: THE CASE OF BANKING COMPANIES IN INDONESIA	Salmah Pattisahusiwa and Hj.Rusdiah Iskandar
16:15	16:30	56	External Supports, Environmental Uncertainties and IT Adoption in Indonesian Manufacturing SMEs	Iman Sudirman, Singgih Saptadi, T.M.A. Ari Samadhi and Rajesri Govindaraju

**Date of Conference : September 7<sup>th</sup>, 2016**

**Room Conference : Ballroom-1**

Time		Paper #	Title	Author(s)
10:45	11:00	96	Enhancing Employee Engagement Through HR Practices, Organizational Climate And Work Environment	Dematria Pringgabayu, Dyah Kusumastuti and Nugroho J. Setiadi
11:00	11:15	87	Effect of Cooperative Remuneration against Creative (A Survey on KKB. Wahana Raharja PT. Dirgantara Indonesia (Persero) )	Paulus Sugianto Yusuf and Syafdinal
11:15	11:30	3	Intellectual Capital on Micro, Small, and Medium Enterprises (MSMEs): Case Study of The Industrial Center of Textile Products in Cigondewah Bandung Indonesia	Yuhana Astuti, Grisna Anggadwita and Doni Rahadian
11:30	11:45	8	The Matrix of Medical Knowledge Sharing Among Doctors in Teaching Hospital in Indonesia	Oktri M. Firdaus, T.M.A. Ari Samadhi, Kadarsah Suryadi and Rajesri Govindaraju
11:45	12:00	20	Bank's Employees Happiness Factor Analysis (a Study in Bank BTN Jakarta, Indonesia)	Astadi Pangarso, Kanserhino Dijunito Batara Putera, Mahir Pradana and Arry Widodo
12:00	13:00	<b>BREAK (LUNCH)</b>		
13:00	13:15	19	Predicting Behavior Intention To Adopt Teleconsultation Technology (A Perspective from The Implementation of UDoctor at Telkom Indonesia)	Indrawati , Melani Ulfa
13:15	13:30	58	Designing Portable-repetitive Upper Extremity Arm Trainer for Post-stroke Patients using Nigel Cross's Rational Method	Ade Sri Mariawati, Nuraida Wahyuni, Moh Fawaid, Ani Umyati, M Wildan Riesha, Hardianto Iridiastadi and Henny
13:30	13:45	113	Analyse of Exemplary Leadership as the Key Point of Sustainable Business in Micro-small-medium enterprise	Nurdini Prihastiti and Bheben Oscar
13:45	14:00	83	Application of Genetic Algorithm in Containerships Network Design Problem	Eric Wibisono
14:15	14:30	84	A conceptual integrative model of Kansei Engineering, Kano and TRIZ towards sustainability in services	Markus Hartono
14:30	14:45	86	PRODUCT-SERVICE SYSTEM DEVELOPMENT AND EVALUATION FRAMEWORK FOR FURNITURE COMPANY USING MULTI- LAYER QFD	Fatma Afiatna, Maria Anityasari and Rosita Meitha
14:45	15:00	78	Decision Support System Model Analysis For Credit Vehicle Finance (Case Study: PT. XXX)	Ardiles Sinaga and Murnawan
15:00	15:15	111	Comparative Analysis of Quality of Services for VOIP Services in WiMAX 802.16E Network using Scheduling Service Best Effort (BE) and Unsolicited Grant Service (UGS)	Viddi Mardiansyah and Nanda Namira Tiarninda
15:15	15:30	93	THE INFLUENCE OF SERVICE QUALITY AND SWITCHING BARRIER TO CUSTOMER LOYALTY (Survey on XL Postpaid Customer in Purwakarta)	Prety Diawati and Hesti Sugesti
15:30	15:45	88	Strategy of Distribution Credit to Small and Medium Enterprises Through Partnership Program and Community Development PT. Pertamina (Persero) III Marketing Branch Bandung	Iwan Rijayana, Fitria Lilyana and Keni Kaniawati

**Date of Conference : September 7<sup>th</sup>, 2016**

**Room Conference : Ballroom-2**

Time		Paper #	Title	Author(s)
10:45	11:00	92	The Influence of Return on Equity, Return on Investment, and Economic Value Added to Stock Return (Studies in the Infrastructure Sector listed on the Indonesia Stock Exchange Period 2012-2014)	Mochamad Kohar Mudzakar and Astry Arianti
11:00	11:15	106	Factors That Affect Stock Pricing In Indonesia Stock Exchange	Gusni
11:15	11:30	15	Redesigning Performance Appraisal System to Reduce Uncertainty in Decision Making by Using Fuzzy Logic Approach	Hery Azwir and Bonnie Kalinggo
11:30	11:45	132	The Influence of Electronic Word of Mouth and Brand Image on Buying Decision	Sri Astuti Pratminingsih, Eriana Astuty and Viddi Mardiansyah.
11:45	12:00	5	The Influence of the Fluctuation Real Exchange Rate towards Bilateral Trade Balance Indonesia - China : Observation condition of Marshall - Lerner and J - curve phenomenon	Ersha Amanah, Dadan Rahadian and Aldilla Iradanty
12:00	13:00	<b>BREAK (LUNCH)</b>		
13:00	13:15	114	FACTORS AFFECTING INTERNAL AUDIT FUNCTION EFFECTIVITY (INTERNAL AUDITOR COMPETENCE AND OBJECTIVITY, MANAGEMENT SUPPORT, AND ORGANIZATION CULTURE) AT LOCAL GOVERNMENT	Rindu Rika Gamayuni
13:15	13:30	1	Learn from Others: Review on Companies with Sustainable Going Concern Issue Audit Opinion (Study on manufacturing company listed on Indonesia Stock Exchange At the period of 2009 - 2011 and 2012 - 2014)	Aida Wijaya, Lasmanah Drajat and Rika Fitriani
13:30	13:45	99	The Influence of Budget Participation on Budgetary Slack with Organizational Commitment as a Moderator Variable (In order to improve the sustainability of SOEs Bandung)	Veronica Christina and Sandi Akbar
13:45	14:00	28	SCHOLARSHIP AS A CORPORATE PHILANTHROPY, "A HALF BLOOD PHILANTHROPY" STRATEGY TO SUSTAIN	Yoremia Lestari Ginting, Fibriyani Nur Khairin, Anisa Kusumawardani and Iskandar
14:15	14:30	26	Internal and External Factors that Influence Student Entrepreneurship Intention on Private Universities in Bandung	Ina Ratnamasih and Bayu Indra Setia
14:30	14:45	108	Higher Education Strategic Analysis based on Perceptual Mapping of Prospective students in Bandung	Zulganef Sutan Sati and Taufik Rachim
14:45	15:00	76	Transition Strategies of Change Management For the Successful Implementation of Data Warehouse of Higher Education	Ade R Iskandar, Ari Wibowo, Sy Yuliani and Heri Heriyono
15:00	15:15	131	Controller System Module as Technology Solution for Realizing Eco-Campus	Rahman Dwi Wahyudi, Susilo Wibowo, Dina Natalia Prayogo and Gunawan.
15:15	15:30	79	University's Enterprise Architecture Design using Enterprise Architecture Planning (EAP) Based on the Zachman's Framework approach	Hari Supriadi and Endang Amalia
15:30	15:45	54	Role of techno park for create technopreneurship in education industry, case study: Bandung Techno Park	Putu Nurwita and Sakinah Ichsani

**Date of Conference : September 7<sup>th</sup>, 2016**

**Room Conference : Ballroom-3**

Time		Paper #	Title	Author(s)
10:45	11:00	91	HOW DIFFERENCES BETWEEN FASHION INNOVATORS AND NON-INNOVATORS AMONG YOUNG PEOPLE?	Novika Candra Astuti
11:00	11:15	122	The influence of Creativity and Quality Customer Service to the values of Customer Loyalty of kebaya and its implication which inspire the designers for lifting Indonesian culture Internationally (Research on Women Kebaya Customers in Indonesia)	R. Adjeng Mariana F
11:15	11:30	103	STUDY OF VISUAL PERCEPTION OF WOMAN SHOES FOR PRODUCT'S DESIGN REFERENCE CASE STUDY: ONLINE SMALL MEDIUM ENTERPRISE	Tyas Ajeng Nastiti and Andar Bagus Sriwarno
11:30	11:45	61	Anticipation in The Future Development of Trusmi Batik SMEs at Cirebon Regency	Tita Borshalina
11:45	12:00	17	THE CONCEPT OF SUSTAINABLE TRADITION THROUGH REVITALIZATION OF BATIK TULIS GEDHOGAN OF PEOPLE OF KEREK SUBDISTRICT, TUBAN DISTRICT, EAST JAVA, INDONESIA	Fajar Ciptandi, Agus Sachari, Achmad Haldani and Yanyan Sunarya
12:00	13:00	<b>BREAK (LUNCH)</b>		
13:00	13:15	43	Sustainability of Favor in Culinary Business Community of Bandung Society: Critical Discourse Analysis	Tubagus Chaeru
13:15	13:30	74	Sundanese Food: When Local and Global Culture Meet	Eva Tuckyta Sari Sujatna, Heriyanto and Kasno Pamungkas
13:30	13:45	21	Understanding Maslow's hierarchy of needs to measure continuance intention of SNSs	Cut Irna Setiawati and Anita Silvianita
13:45	14:00	72	The Influence of Operation Strategy and Quality to Operation Performance in Garment Industry in Kabupaten Bandung	Karlina Somantri, Ina Primiana Sagir, Umi Kaltum and Rian Rinaldy
14:15	14:30	55	Reducing Defect Product using Design Experiment	Yuswono Hadi
14:30	14:45	52	ANALYSIS OF THE EFFECT OF FRAUD TRIANGLE PERSPECTIVE TOWARD FRAUD INVESTIGATION AND THE IMPACT TO FRAUD CORRECTIVE ACTION	Bunga Indah Bayunitri, Irene Sukma Lestari Barus and H. R. Ferry Mulyawan
14:45	15:00	47	Application of Fuzzy Logic and Importance Performance Analysis in Assessing Organizational Agility of PT. IF Heavy Equipment Distributor	Eveline Surbakti, Hery Hamdi Azwir and Andira Taslim
15:00	15:15	48	Inventory Management in Healthcare Supply Chain Under Uncertainty and Emergency : a literature review	Irwan Syahrir
15:15	15:30	59	Designing a Smart Medicine Box based on Quality Function Deployment (QFD)	Brina Lestari, Dyah Dewi and Rusminto Widodo
15:30	15:45	134	Research Agenda: Top Management Team Roles on Marketing Capabilities Development	Didit Damur Rochman, Agus Rahayu, Kusenendi